

12TH ANNUAL TRIBUTE AWARDS

BUILDER DRIVEN

NOVEMBER 11TH, 2021



SPONSORSHIP OPPORTUNITIES



THENEWHOMECOUNCIL.COM



BUILDER DRIVEN

12TH ANNUAL TRIBUTE AWARDS

SPONSORSHIP OPPORTUNITIES

- **Be recognized in online material and gain publicity as an industry supporter!**
- **Gain exposure and visibility among top-tier homebuilding executives!**
- **Receive high value in industry exposure for your sponsor dollar!**

WOW SPONSOR \$7,500 EXCLUSIVE

PRE-EVENT

- Logo on the The New Home Council/Tribute Awards Sponsorship covers Keynote & MC for event. sponsor page
- Recognition on all Tribute Awards marketing emails

SHOW

- Company representative to briefly address the audience and present a major award during the awards ceremony
- Logo on select ceremony table centerpieces & table number signage
- Recognition on Awards ceremony walk-in screen
- Recognition in Awards ceremony program
- 60 second video promotion to appear during the Awards ceremony

- Company logo on cocktail napkins
- Recognition on Awards ceremony walk-in screen
- Recognition in Awards ceremony program
- 4 images featured during the ceremony sponsor module (suggest 2 to be company logo messages and 2 to be product images)
- Up to 4 VIP-reserved ceremony tickets (preferred seating in front of room)

POST-EVENT

- 1/2 page color ad featured in the Tribute Awards Winners Book (online)

CHAMPAGNE SPONSOR \$4,000 EXCLUSIVE

PRE-EVENT

- Logo on the The New Home Council/Tribute Awards sponsor page
- Recognition on all Tribute Awards marketing emails

SHOW

- Company logo projected on ballroom walls
- Company logo on cocktail napkins at Champagne Table
- Recognition on Awards ceremony walk-in screen top-tier homebuilding executives!
- Receive high value in industry exposure for your sponsor dollar!
- 6 images featured during the ceremony sponsor module (suggest 3 to be company logo messages and 3 to be product images)
- Complimentary VIP-reserved ceremony tickets for a table of 10 (preferred seating in front of room)

POST-EVENT

- Awards Photo Sponsor
- Full page color ad featured in the Tribute Awards Winners

BOOK (ONLINE)

- Recognition in Awards ceremony program
- 4 images featured during the ceremony sponsor module (suggest 2 to be company logo messages and 2 to be product images)
- Up to 6 VIP-reserved ceremony tickets (preferred seating in front of room)

POST-EVENT

- 1/2 page color ad featured in the Tribute Awards Winners Book (online)



BUILDER DRIVEN

12TH ANNUAL TRIBUTE AWARDS

SPONSORSHIP OPPORTUNITIES CONTINUED

GOLD SPONSORS \$3,000

PRE-EVENT

- Logo on the The New Home Council/Tribute Awards sponsor page
- Recognition on all Tribute Awards marketing emails

SHOW

- Recognition on Awards ceremony walk-in screen
- Recognition in Awards ceremony program

- 4 images featured during the ceremony sponsor module (suggest 2 to be company logo messages and 2 to be product images)
- Up to 8 VIP-reserved ceremony tickets (preferred seating in front of room)

POST-EVENT

- 1/2 page color ad featured in the Tribute Awards Winners Book (online)

BUILDER/BROKER SPONSORS \$2,500

PRE-EVENT

- Logo on The New Home Council/Tribute Awards sponsor page
- Recognition on all Tribute Awards marketing emails
- 2 Complimentary Entry Submittals to Tribute

SHOW

- Recognition on Awards ceremony walk-in screen
- Recognition in Awards ceremony program
- 4 images featured during the ceremony sponsor module

SILVER SPONSOR \$2,000

PRE-EVENT

- Logo on the The New Home Council/Tribute Awards sponsor page
- Recognition on all Tribute Awards marketing emails

SHOW

- Recognition on Awards ceremony walk-in screen
- Recognition in Awards ceremony program

- 2 images featured during the ceremony sponsor module (suggest 2 to be company logo messages and 2 to be product images)
- Up to 4 VIP-reserved ceremony tickets (preferred seating in front of room)

POST-EVENT

- 1/2 page color ad featured in the Tribute Awards Winners Book (online)

BRONZE SPONSOR \$1,500

PRE-EVENT

- Logo on the The New Home Council/Tribute Awards sponsor page
- Recognition on all Tribute Awards marketing emails

SHOW

- Recognition on Awards ceremony walk-in screen
- Recognition in Awards ceremony program
- 2 images featured during the ceremony sponsor module (suggest 2 to be company logo messages and 2 to be product images)

- Up to 10 VIP-reserved ceremony tickets (preferred seating in front of room)

POST-EVENT

- 1/2 page color ad featured in the Tribute Awards Winners Book (online)
- Up to 2 VIP-reserved ceremony tickets (preferred seating in front of room)

FRIENDS / VENDOR SPONSOR \$750

SHOW

- Recognition on Awards ceremony walk-in screen
- Recognition in Awards ceremony program
- 1 image featured during the ceremony sponsor module

POST-EVENT

- 1/4 page color ad featured in the Tribute Awards Winners Book (online)



BUILDER DRIVEN

12TH ANNUAL TRIBUTE AWARDS

A LEGACY OF EXCELLENCE

The 12th Annual Tribute Awards.

The event has gained local and national recognition and is the only New Home Award event in the Puget Sound region. Our builders, sponsors and members have made it possible for us to recognize and honor the best of the best:

- Those who have shown innovation, hard work and years of service.
- As an independent team of industry professionals working together, The New Home Council has become the largest sales and marketing council in the United States.
- Our expansion and growth will continue for 2022.
- Our goal is to be one the voices for the ever-changing new home building industry.
- To provide education, promotion and, of course, recognition.

Join us and be part of our goal of recognizing those who set themselves apart as driven performers.

TeamPMP & THE NEW HOME COUNCIL

The New Home Council is partnering with TeamPMP to produce and manage the New Home Council and the TRIBUTE Awards event.

TeamPMP is the nationally known firm responsible for the management and production of the largest building industry awards across the Nation.

For over 40 years, TeamPMP has served NAHB, PCBC, and HBA's across the country producing credible awards competitions and extraordinary Awards Gala Ceremonies.

You know them from NAHB's National Sales & Marketing Awards "The Nationals", PCBC's Gold Nugget Awards, SEBC's AURORA Awards, Greater Charlotte MAME Awards, Dallas McSAM Awards, Denver MAME Awards, Southern California MAME Awards, Bay Area Excellence in Housing Awards. And of course, PMP produced the Seattle MAME Awards for 20 years. We are thrilled to have their expertise to guide and manage the Council and TRIBUTE Competition, Sponsorship and Awards Gala. Look for a streamlined entry process, refreshed categories, updated entry requirements, exciting new sponsorships and expanded recognition of winners.



Lisa & Shane Parish, Peter Mayer Productions

FOR INFORMATION
OR TO SECURE YOUR SPONSORSHIP,
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TRIBUTE AWARDS



THE NEW HOME COUNCIL.COM